



INNOVATION DESTINATION

2009 WINTER CONFERENCE AGENDA FEB. 4 > 6 HILTON HOTEL JACKSON, MS



WEDNESDAY, FEBRUARY 4

- 7:30-10:30 AM Economic Development DayMississippi State Capitol
- 1:00-4:30 PM RegistrationHilton Hotel
- 2:00-4:00 PM **Mississippi Development Authority Roundtables**Hilton Hotel
"Using the State's Services and Resources to Your Community's Advantage"
 MDA will conduct roundtable sessions to inform attendees of the Agency's services and resources available to them.

THURSDAY, FEBRUARY 5

- 7:00 AM Registration
- 7:00 AM Networking Breakfast
- 8:00 AM **Early Riser's Program** (Combined Session)
- 8:45 AM Combined session
"Mississippi's Energy Future: A Crossroads for the South and the Nation"
 SPEAKER: Kenneth J. Nemeth, *Exec. Director, Southern States Energy Board, Norcross, GA*
- 10:00 AM Break
- 10:30 AM Concurrent Sessions
"Extreme Makeover — Real Estate Reuse in Mississippi"
 PANEL: Bob Wilson, *Executive Director, MS Main Street Association, Jackson, MS*
 Jere "Trey" Hess, *MS Brownfields Program Coordinator, MDEQ, Jackson, MS*
 Mark Castleberry, *President, Castleberry Properties, Columbus, MS*
 Learn from those who are successful in the redevelopment of downtowns, old industrial sites and other commercial buildings.
- "Wearing Multiple Hats in Small Organizations"**
 SPEAKER: Bob Harris, *CAE, President, NonProfit Center, Tallahassee, FL*
- 12:00 PM **Heidel Awards LUNCHEON**
"Aaaaaand... ACTION!: Making Mississippi the Coming Attraction"
 SPEAKER: Rick Moore, *President, Eyevox, MadGENIUS, Inc., The Screen Engine, Imagination Education, Inc., Ridgeland, MS*

Thursday, February 5 continued

- 1:30 PM Concurrent Sessions
"Flawless Strategic Planning and Implementation"
 SPEAKER: Bob Harris, *CAE, President, NonProfit Center, Tallahassee, FL*
"Changing your Status Quo to Status Grow: Supercharging Your Chamber"
 SPEAKER: Kordell Norton, *President, Synergy Solutions, Twinsburg, OH*
- 2:45 PM Networking Break
- 3:15 PM Concurrent Sessions
"Innovations in the Future Workforce"
 PANELISTS: Sandie Brock, *Workforce Investment Area Youth Coordinator, Southern MS Planning & Development District, Hattiesburg, MS — Career Academies*
 Brent Hales, *Assistant Professor, Dept. of Economic & Workforce Development, USM, Hattiesburg, MS - Southern Entrepreneurship Program*
 Charles B. Holder, Jr., *CEO, Hol-Mac Corporation, Bay Springs, MS - Tinkers Camp*
 Panelists reveal details of successful programs they are using to develop students for the workforce of the future.
- "Sales Tips, Tricks and Traps: The 4 Keys to Increasing Sales in the New Buyer-Centric Environment"**
 SPEAKER: Kordell Norton, *President, Synergy Solutions, Twinsburg, OH*
- 4:30 - 5:30 PM **Penthouse Reception**
 SPONSOR: Entergy Mississippi
Dinner on your own

FRIDAY, FEBRUARY 6

- 7:30 AM Networking Breakfast
- 8:30 AM **MEDC Roundtables — "Innovative Ideas Exchange"**
 Participate in this interactive exchange of ideas on economic and community development ideas.
- 9:30 AM **"From High Tech to the New Economic Imperative: Teaching Old Dogs New Tricks"**
 SPEAKER: Gray Swoope, *Executive Director, MS Development Authority, Jackson, MS*
- 10:30 AM Business Meeting
- 11:00 AM Door Prizes / Adjourn

CEcD CREDIT



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This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).

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