



# SAILING THROUGH TO EXCELLENCE

JULY 23-25 • IP RESORT • BILOXI



MISSISSIPPI ECONOMIC DEVELOPMENT COUNCIL



## "Sailing Through to Excellence"

**William S. Smith**

Wednesday, July 23, 11:30 AM

Trinity Yachts is one of the world's leading builders of custom mega-yachts at their shipyards in Gulfport and New Orleans. Even though they suffered a direct hit from Hurricane Katrina, a year subsequently Forbes reported, "...Trinity has amazed the yachting world with seamless launches of the largest, fastest and most publicized yachts of the year." Hear the story of Trinity's successful quest for excellence.



## "Market Signals: What The Financial Markets Are Telling Us Now"

**Professor Peter Ricchiuti**

Friday, July 25, 8:30 AM

*"If the majority of people were right, the majority of the people would be rich... and they're not!"*

Following the herd has rarely produced superior long-term results. Tulane University's Peter Ricchiuti will share his informative and entertaining perspective on financial markets, the importance of proper diversification and the cyclical nature of both stocks and investment sectors. He will also tell us about the unusual securities research program he heads up with his students.



INTERNATIONAL  
ECONOMIC  
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COUNCIL

*The Power of Knowledge and Leadership*

*This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward the recertification of Certified Economic Developers (CED).*

**MEMBERSHIP**



MISSISSIPPI  
ECONOMIC  
DEVELOPMENT  
COUNCIL

*Enjoy the benefits of membership today!*

*Join NOW so you can attend the 2008 Summer Conference at the member rate and be listed in the membership directory (published annually and online). Visit [www.medic.ms](http://www.medic.ms) for a membership application.*

# SAILING THROUGH TO EXCELLENCE

MEDC SUMMER CONFERENCE 2008

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## WEDNESDAY, JULY 23

- 9:00 AM **REGISTRATION**
- 10:00 AM **MEDC BOARD MEETING**
- 11:30 AM **LUNCHEON — “Sailing Through to Excellence”**  
SPEAKER: William S. Smith, III, *Vice-President of Sales and Marketing, Trinity Yachts, LLC, Gulfport, MS*
- 1:30 PM **COMBINED SESSION**  
**“Rebuilding for Excellence”**  
SPEAKER: Ricky Matthews, *President and Publisher, the Sun Herald, Biloxi, MS*
- 2:45 PM **ICE CREAM BREAK**  
SPONSOR: **AT&T**
- 3:15 PM **“The Arts Are Economic Development”**  
MODERATOR: Sarah McCullough, *Heritage and Culture Development, MDA, Jackson, MS*  
PANELISTS:  
Marjie Gowdy, *Executive Director, Ohr-O’Keefe Museum of Art, Biloxi, MS*  
Gwen Impson, *President, The Arts, Hancock County, Bay St. Louis, MS*  
Sallye Killebrew, *Arts Recovery Coordinator, Mississippi Arts Commission, Jackson, MS*  
Cynthia Minton, *Executive Director, Lynn Meadows Discovery Center, Gulfport, MS*  
Gayle Petty-Johnson, *Executive Director, Walter Anderson Museum of Art, Ocean Springs, MS*
- 5:30 PM **WELCOME RECEPTION**  
SPONSOR: **Government Consultants**

## THURSDAY, JULY 24

- 7:15 - 8:15 AM **NETWORKING BREAKFAST**  
SPONSOR: **Mississippi Economic Council**
- 7:30 AM **REGISTRATION**
- 8:30 AM **CONCURRENT SESSIONS**  
**OPTION 1 — “Excellence in Communications”**  
SPEAKER: Blake Wilson, *President, Mississippi Economic Council*  
**OPTION 2 — “Organizational Excellence”**  
SPEAKER: Dr. Ann Atkinson, *CEO, Atkinson & Associates and COO, CoreNet Global, Inc., Atlanta, GA*
- 9:45 AM **NETWORKING BREAK**  
SPONSOR: **Butler, Snow, O’Mara, Stevens & Cannada, PLLC**
- 10:15 AM **CONCURRENT SESSIONS**  
**OPTION 1 — “Email Etiquette”**  
SPEAKER: Blake Wilson, *President, Mississippi Economic Council*  
**OPTION 2 — “Leadership Excellence”**  
SPEAKER: Dr. Ann Atkinson, *CEO, Atkinson & Associates and COO, CoreNet Global, Inc., Atlanta, GA*
- 11:30 AM **LUNCH:** *tickets provided for all attendees not involved in activities*

## THURSDAY AFTERNOON ACTIVITIES



### Golf

The Preserve Golf Club, selected by *Golf Digest* as one of the Best New Courses of 2007.

(12:00 Lunch; 12:30 Shotgun Start)

SPONSOR: **Mississippi Power Company**



### Biloxi Shrimping Trip

Board a real shrimping boat and see all the sea creatures they bring up with the shrimp — a real eco-marine experience!

(70-90 minutes, box lunch on board)

SPONSOR: **Mississippi Band of Choctaw Indians**



### Fishing Trip

Try your luck at bottom-fishing in the waters along the Mississippi coastline and Deer Island.

(3 hours, box lunch on board, limited to first 16 paid registrants)

SPONSOR: **Mississippi Band of Choctaw Indians**



### “An ExtraORHdinary Afternoon of Art, Shopping & Food”

Eat lunch, shop and visit the Walter Anderson Museum in Ocean Springs and tour the “Pods” at the Ohr-O’Keefe Museum in Biloxi.

(3 hours)

SPONSOR: **Southern Mississippi Planning & Development District**

## THURSDAY EVENING

- Governor’s Cup / Community Economic Development Awards**
- 6:30 PM **RECEPTION**
- 7:30 PM **BANQUET**

## FRIDAY, JULY 25

- 7:15 - 8:15 AM **NETWORKING BREAKFAST**  
SPONSOR: **Tennessee Valley Authority**
- 8:30 AM **COMBINED SESSION**  
**“Market Signals: What The Financial Markets Are Telling Us Now”**  
SPEAKER: Professor Peter Ricchiuti, *Assistant Dean, Freeman School of Business, Tulane University and founder of Burkenroad Reports, New Orleans, LA*
- 9:30 AM **BUSINESS SESSION**
- 10:30 AM **DOOR PRIZES and ADJOURN**



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MEDC SUMMER CONFERENCE 2008

## SPONSORSHIP OPPORTUNITIES

All sponsors are recognized in conference literature, display boards, conference announcements, and on the MEDC website.

*Sponsor payments must be received by July 1 to be listed in the program.*

### GOVERNOR'S CUP / CEDA RECEPTION AND BANQUET SPONSOR • \$1000

also receives logo shown at dinner, two complimentary dinner tickets, two complimentary registrations, and exhibit space.

### PREMIER SPONSOR • \$750

also receives two complimentary registrations and exhibit space.

### CORPORATE SPONSOR • \$500

also receives one complimentary registration.

### GENERAL SPONSOR • \$250

### DOOR PRIZES

Take advantage of this opportunity to show your support of MEDC by participating in the 2008 MEDC Summer Conference as a sponsor or by donating door prizes.

Call 601-352-1909 or email [info@medc.ms](mailto:info@medc.ms).

Sponsor forms are available at [www.medic.ms](http://www.medic.ms) under CONFERENCES.

Fax sponsor form to 601-352-2061 or call the MEDC office at 601-352-1909.

If you have door prizes to donate, please bring them to the registration desk.



## MEDC SUMMER CONFERENCE 2008 SAILING THROUGH TO EXCELLENCE

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Room reservations should be made directly with the IP Resort, 850 Bayview Avenue, Biloxi, MS. Make reservations online at <http://www.ipbiloxi.com/accommodations.asp> or call 1-888-946-2847. The group code is S08600. Room rate is \$104/night, single/double. Block of rooms reserved until July 3.

#### Directions to IP Resort:

From I-10, take Exit 46A – I-110 S / MS 15 S toward Biloxi/Keesler AFB; take Exit 1-D – Bayview Avenue; turn Left onto Bayview Avenue. For check-in and valet parking, go straight at traffic light; for self-parking in garage, turn left at traffic light.

Casual attire is encouraged at all functions with the exception of business attire for the Wednesday night Awards Dinner.

**For more information call 601-352-1909.**



# REGISTRATION

Full Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Name preferred on badge \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Department/Division \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Please indicate T-shirt size:     S     M     L     XL     XXL

**CONFERENCE FEE:**

Full conference fee covers all conference sessions, receptions, luncheons, breakfasts, breaks and awards banquet. Registration packet will be available at the Registration Desk.

(check one)	BEFORE JULY 12*	AFTER JULY 11*	
<input type="checkbox"/> MEDC Member .....	\$ 190	\$ 210	\$ _____
<input type="checkbox"/> Non-MEDC Member .....	\$ 290	\$ 310	\$ _____
<input type="checkbox"/> Spouse or Student .....	\$ 110	\$ 130	\$ _____
<i>Registered Spouse or Student Name</i> _____			
<input type="checkbox"/> Additional Banquet ticket(s) .....	\$ 50	\$ 50	\$ _____
<i>Banquet Guest Name(s)</i> _____			

**ACTIVITY FEE:** (open to all participants)

<input type="checkbox"/> Golf (please fill in Handicap _____) .....	\$ 90	\$ _____
<input type="checkbox"/> Shrimping Trip .....	\$ 20	\$ _____
<input type="checkbox"/> Fishing Trip .....	\$ 30	\$ _____
<input type="checkbox"/> Extra OHRdinary afternoon .....	\$ 20	\$ _____
<input type="checkbox"/> Spouse Fees: .....	\$ _____	\$ _____
<i>Name</i> _____ <i>Activity</i> _____		

**TOTAL REMITTED** ..... \$ \_\_\_\_\_

**SORRY, NO REFUNDS AFTER JULY 15**

To verify receipt of registration, activity signup and payment, please check LIST OF REGISTRANTS under CONFERENCES at [www.medic.ms](http://www.medic.ms)

Monies paid to MEDC are not deductible as charitable contributions under IRS Code section 170. They may, however, be deductible by you under other provisions of the Internal Revenue Code.

## HOW TO REGISTER

- For new members, if membership application form and payment is enclosed, register at the member rate.
- Organizations sending 5 or more representatives may register for \$160 before July 12, \$190 after July 11.

**\*You are registered when you do one of two things:**

1. Fax registration form to MEDC at 601-352-2061 (check can be mailed later or credit card can be used at [www.medic.ms](http://www.medic.ms) with online payment).
2. Mail registration form and check to: MEDC, PO Box 3721 Jackson, MS 39207

**DON'T MISS THE REGISTRATION DEADLINE  
 JULY 11**

**To cancel and receive a refund or not be billed, you must notify the MEDC office of your cancellation at 601-352-1909 or at [carol@medc.ms](mailto:carol@medc.ms) before July 15.**