

MEDC SUMMER 2011



**Getting Up to Speed with
New & Improved Website &
Communication Tools**

“In the 1980s the barrier to economic development was access to capital. Today, it’s access to information.”

Denise Fairchild
President/CEO
Community Development Technologies Center

ASK YOURSELF:

- How is the internet and technology changing the way my organization works and the expectations of our customers?
- How can the internet and technology help us and our organization?

Communication

Collaboration &
Info Sharing

On
Demand

Innovation

Worker
Mobility

Security

WHICH IS YOUR EDO?

Dated, general information



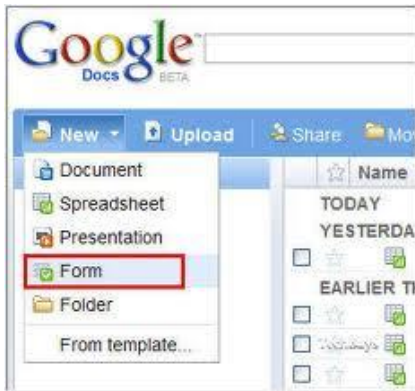
Value-added information



TOOLS



Google Docs



Google calendar



Over 60% of the Fortune 100 companies have gone Google.

Statistic based on Google enterprise customers listed in the top 100 of the 2009 "Fortune 500." *Fortune. *FORTUNE 500 © is a registered trademark of the FORTUNE magazine division of Time Inc.

Each day, thousands of companies, including the world's top brands switch to Google's enterprise solutions — Google Apps, Postini Services, or the Google Search Appliance. Google helps take the hassle out of managing IT solutions, letting you save time and cut costs.

Google Apps



Reliable, secure online applications wherever you work. [Google Apps](#) reduces IT costs and empowers today's employees. Gmail, Google Docs, Google Calendar, and more for \$50 per user per year.

[More about Google Apps »](#)

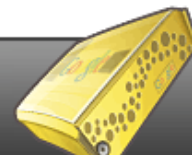
Postini



Email security and archiving with nothing to install or maintain. Add [Postini](#) directly to your current email infrastructure for as little as \$1 per user per month.

[More about Postini »](#)

Google Search Appliance



Fast, relevant search for your intranet or website. The [Google Search Appliance \(GSA\)](#) is an on-premise, easy-to-deploy solution that can be customized to meet your needs and scales as your content grows.

[More about the GSA »](#)

The world's top companies share why they decided to go Google:

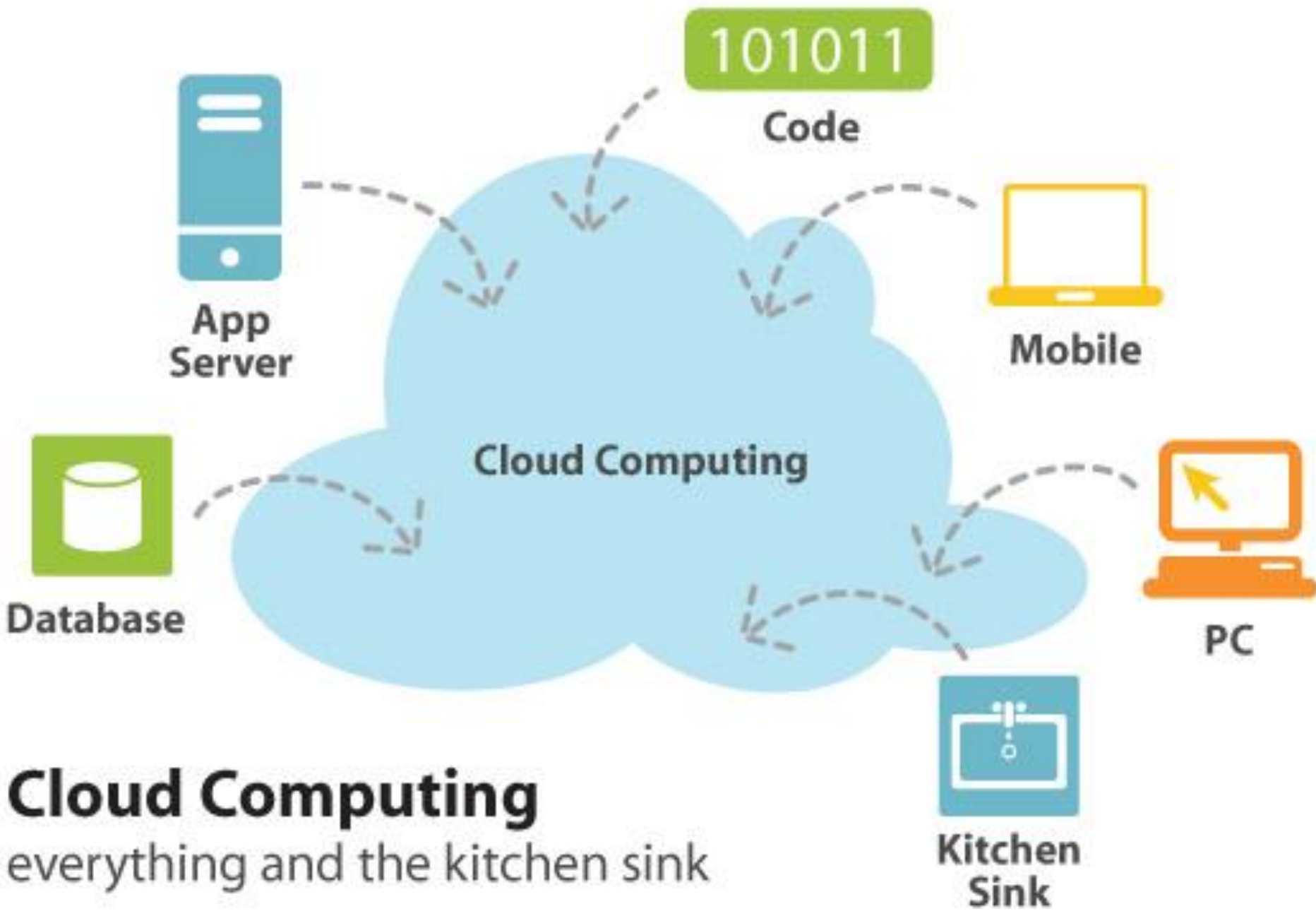
WHO?

Companies that have gone Google...



HAVE YOU GONE GOOGLE?





Cloud Computing
everything and the kitchen sink



- Live documents
 - Multiple users can edit, discuss and contribute to document at once
- Collaboration
 - See revisions, user history of edits
- Acts as “small scale” server
 - Share with unlimited users
 - Accessible anywhere by log in

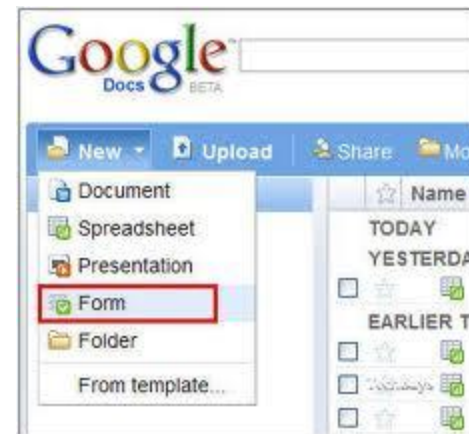
GOOGLE FORMS

What is it?

- Create form for survey, registration, newsletter request, more information, etc.
- Send invitations to complete the form by email or embed it into a Web page
- Results can be private or public or shared within a team
- Notified by email whenever the form is filled out
- Form results can be analyzed in a spreadsheet, complete with calculations

Uses

- Receive feedback from community/existing industries
- Request more information
- Registration/RSVP for events
- Manage contact information for communication





REGISTRATION

MEDC SUMMER CONFERENCE 2011
FULL SPEED AHEAD
July 13 - 15 . IP . BILOXI

For additional information on Agenda, Sponsorships, Lodging and List of Registrants, go to www.medc.org.

Conference fee covers all conference sessions, receptions, luncheons, breakfasts and breaks.

Registration packet will be available at the Registration Desk.

Completed form may be printed by choosing "File" and "Print"

* Required

First Name *

Last Name *

Title

Department / Division

Organization / Company *

Address *

- Uses

- Create interactive, virtual tours of local businesses/industries
- Showcase clusters
- Use for promoting development districts

- Example: <http://goo.gl/uUHoF>

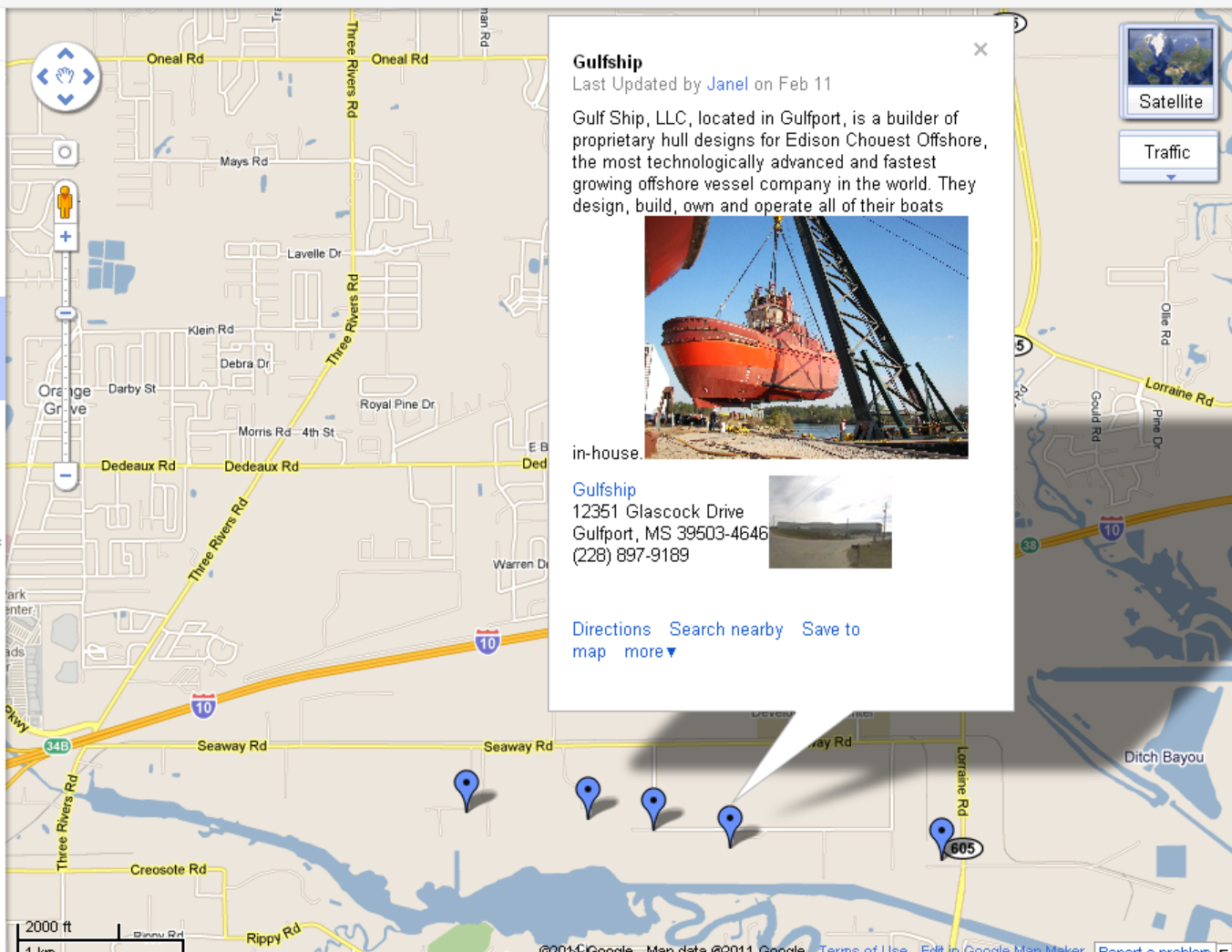


Project X - Nearby Industries

From defense-based shipbuilding to the manufacturing of super yachts, the Mississippi Gulf Coast accounts for more than half of U.S. industry sales.


Unlisted · 1 views
Created on Feb 9 · By Janel · Updated 1 hour ago
Rate this map · Write a comment

- Gulfship**
Gulf Ship, LLC, located in Gulfport, is a builder of proprietary hull designs for Edison Chouest Offshore, the most technologically advanced and fastest growing offshore vessel company in the world. T...
- Seemann Composites Inc**
Hailed by Fortune magazine in 1998 as one of the "Heroes of U.S. Manufacturing" whose SCRIMP technology "saved an industry... whose survival was threatened by environmental regulations," William "Bill" ...
- Trinity Yachts**
Trinity Yachts in Gulfport designs, engineers, constructs and delivers custom yachts up to 400 feet in length.
- Northrop Grumman Industries, Inc.**
Northrop Grumman, with operations in Gulfport and Pascagoula, is one of the nation's leading full-service systems facilities for the design, engineering, construction and life cycle support of major s...
- Mississippi Gulf Coast Community College - AMTC**
- Gulfport-biloxi Intl (GPT)**
Airport Rd # L3, Gulfport, MS 39503
- US Marine, Inc.**
United States Marine, Inc., located in Gulfport, is a full service boat manufacturer specializing in composite and aluminum high performance craft.




Gulfship
Last Updated by Janel on Feb 11

Gulf Ship, LLC, located in Gulfport, is a builder of proprietary hull designs for Edison Chouest Offshore, the most technologically advanced and fastest growing offshore vessel company in the world. They design, build, own and operate all of their boats



in-house.

Gulfship
12351 Glascock Drive
Gulfport, MS 39503-4646
(281) 897-9189



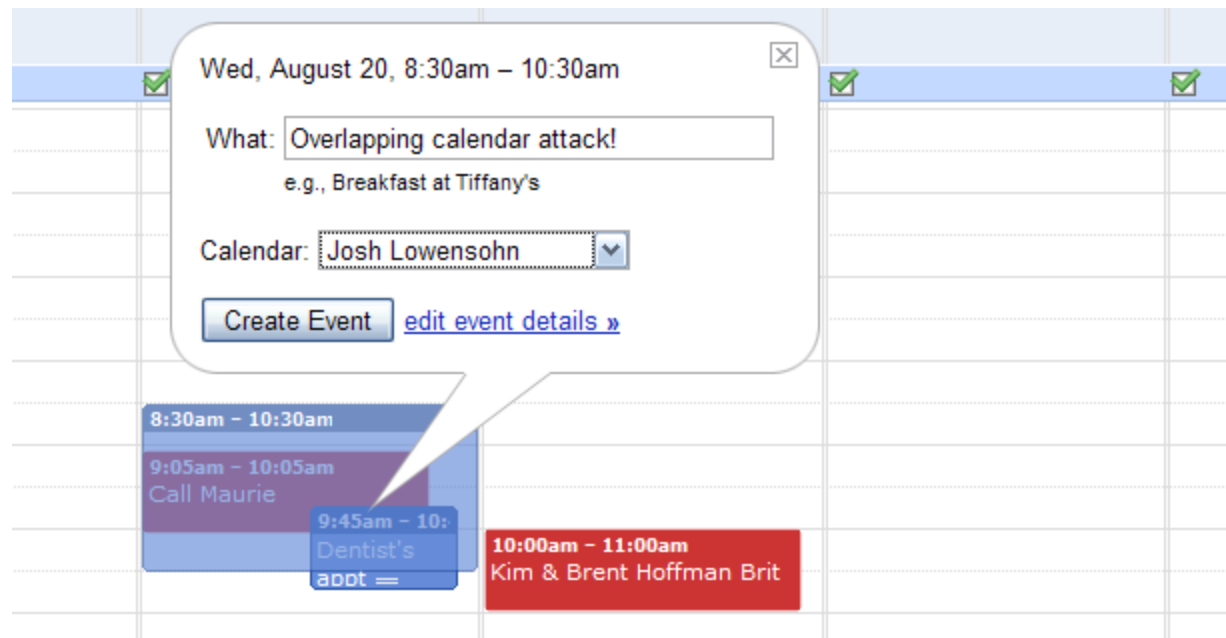
[Directions](#) [Search nearby](#) [Save to map](#) [more](#)

Satellite
Traffic

- Share specific event or program calendars with collaborators
- Flexibility to email certain users for specific events



Google calendar





Dropbox

- Lets users store digital files -- photos, personal documents, music - - in an electronic locker
- Owner can access or share on nearly any Net-connected device.
- Collaborative project folders
- Easily invite users
- Steady communication with members & stakeholders without hassle of multiple emails

QR CODES

- Abbreviated from **Quick Response code**
- The information encoded may be text, URL, or other data.



How can EDOs use them?

- Product details
- Contact details
- Offer details
- Event details
- Online brochure
- More information on subjects
- Real estate/business details
- Twitter, Facebook, YouTube IDs



- Users can upload files in the following file formats:
 - PowerPoint
 - PDF
 - Keynote
 - Upload past event slides
 - Online tool for storing specific Power
-
- [Slideshare.net](https://www.slideshare.net)



Search Upload Go Pro

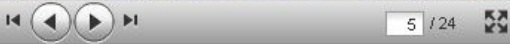
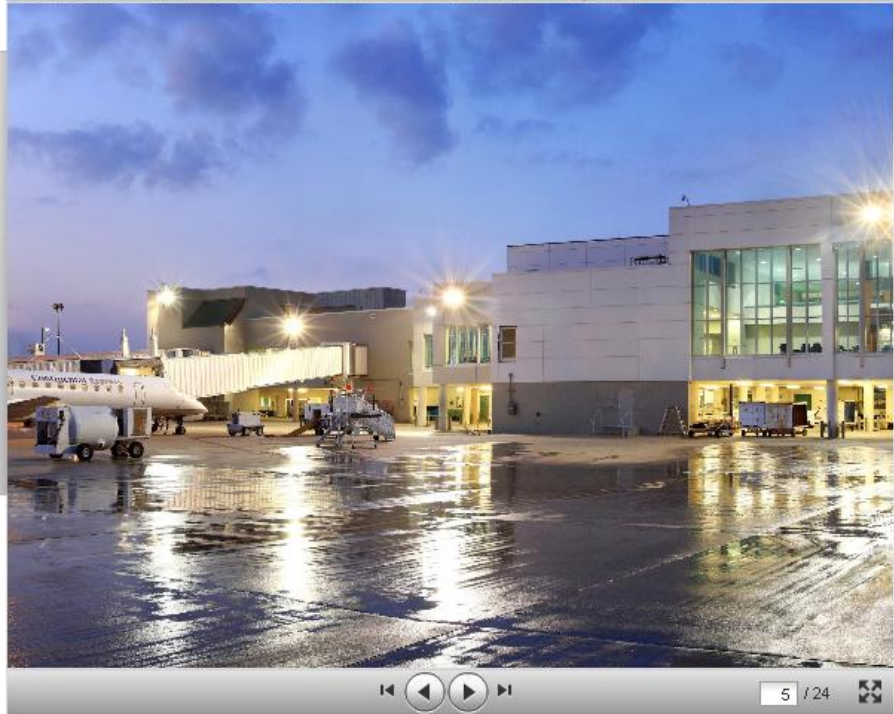
- Harrison County Development ▾
- My Newsfeed
- My Public Profile
- My Uploads
- Edit Profile
- Analytics
- Logout

Win up to \$10,000
In The Great Event
 Photo Contest **Enter Now**



Harrison County, MS in Pictures 1 year ago Edit Content

Email Favorite Download Embed Zipcast More...



Like Be the first of your friends to like this.

0 comments

Write a comment...

Harrison County Development Commission 238 views, 0 favs, 1 embed more Analytics

Related More by user

- Ms Gulf Coast Key Industries**
1014 views
- Chocolate Lemonade**
467 views
- CYP Volunteers Rock Flyer F I N A L**
189 views
- Cyp Volunteers Rock Flyer Final**

Remove related content

iMest can pack a meeting room without free food.

30-DAY FREE TRIAL

0 tweets
 0 shares
 0 shares
 WordPress
 Analytics

Goo.gl

- All goo.gl URLs and click analytics are public and can be shared by anyone
- Also create QR code
- Track traffic, number of clicks

Example

Google url shortener

Long URL: searchengineland.com/qr-codes-are-you-ready-for-paper-based-hyperlinks-49684

Short URL: goo.gl/AGXY

Created: 2 minutes ago



<http://goo.gl/AGXY.qr>

YouSendIt.com

- Send large files for free, simply need to create account
- Files can be emailed, accessed by link & stored for 9 days



The screenshot displays the YouSendIt.com website interface. At the top left is the YouSendIt logo, featuring a stylized paper airplane. A navigation menu includes links for 'My Account', 'Services', 'Customers', 'About Us', and 'Support', with a 'LOGIN' button on the right. The main content area is divided into two sections. On the left is a 'Send a file now' form with the following fields: 'Recipient email(s) (Separate multiple emails by comma)', 'Your email' (with a 'Remember my email' checkbox), 'Subject (optional)', 'Enter message (optional)', and 'Select a file (Max Size 100 MB) Larger file?' (with 'Browse...' and 'Add another file' buttons). Below the file selection are three radio button options: 'Premium Delivery' (2 GB, 14-day expiration), 'Password-Protected Secure Delivery' (password required), and 'Certified Delivery with Tracking' (login required). A green 'SEND IT' button is at the bottom of the form, with a disclaimer: 'By clicking on the "Send It" button, you agree to YouSendIt's Terms of Service.' On the right is a promotional banner for 'Why Overnight CDs and DVDs?' with a 'SIGN UP NOW' button. Below the banner are two boxes: 'YouSendIt Business Plus' (2 GB, no ads, company branding) and 'Take a tour' (easy to use, large files), each with a 'Learn More' button.

ESRI iPhone App



- Get detailed demographic & community information
- Compare two sites or community with US
- FREE!

Questions & Comments

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